Sustainability at the Core: **Examining THE Impact** Rankings



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Regional Director - Central Asia





A leading provider of business school news, resources & student recruitment services

- Brand awareness & lead generation
- Content creation & marketing services
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We deliver transformative impact for people, places and the planet by connecting the world's higher education community, facilitating the flow of ideas and talent, and helping academics and students fulfil their potential. We are proud to support global higher education, and believe that together we will build a better, more sustainable future.



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- Careers solutions for professionals
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Data-led insights for the UK higher education sector

- Size & shape
- Optimised admissions
- Competitive strategy

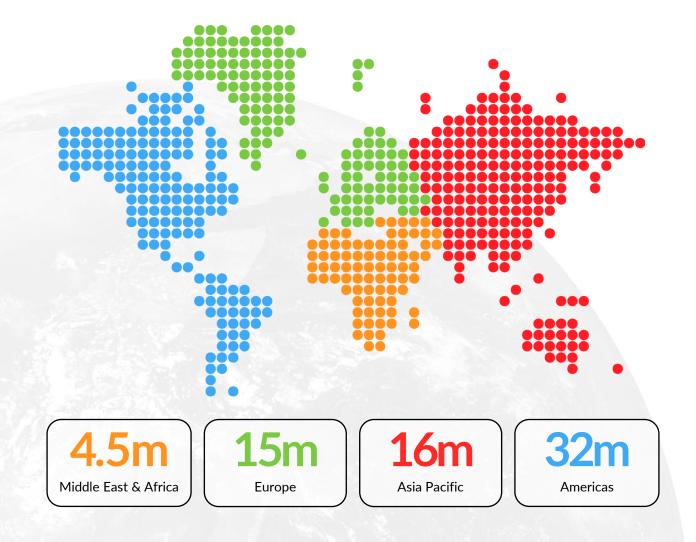


The world's largest higher education community

Connecting millions of students, higher education professionals and leaders with data, ideas and expertise.

66,000,000+
Unique visitors globally





THE Rankings

TEACHING





Focus: student satisfaction, employer reputation, graduation rate + more

Participation rules: country specific

RESEARCH





Focus: research output, research quality, research collaboration, reputation + more

Participation rules: 1,000+ publications over 5 years, teach undergraduates across a range of subjects

IMPACT & SUSTAINABILITY





Focus: research, teaching, stewardship and outreach against the UN's 17 Sustainable Development Goals

Participation rules: all undergraduate or postgraduate higher education institutions



Which SDG is best for universities?

































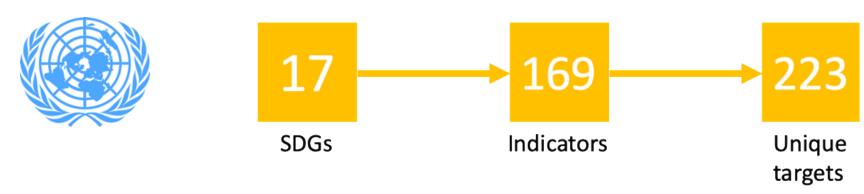








What do the SDGs mean, and what do they need?



- Sustainability
- Partnership
- Equity across the world
- Every community
- Sufficient resources
- Long term thinking



Professor Clare Pollock: Western Sydney University





"Yes, we do educate, yes, we do research.

But if we are not making an impact and making a difference then we are not fulfilling the goal of our existence.

It's something that our communities desperately need us to do.

It's something that our governments expect us to do.

It's something that our staff want us to do.

And it's something that our students demand us to do."

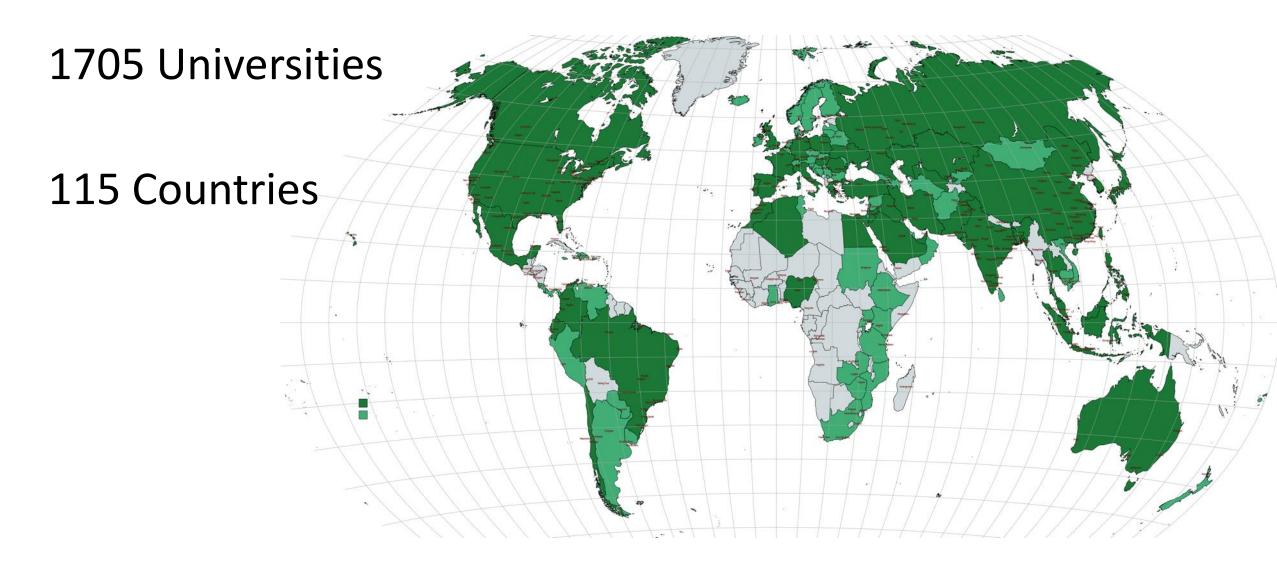
How do universities support the SDGs?



World overview



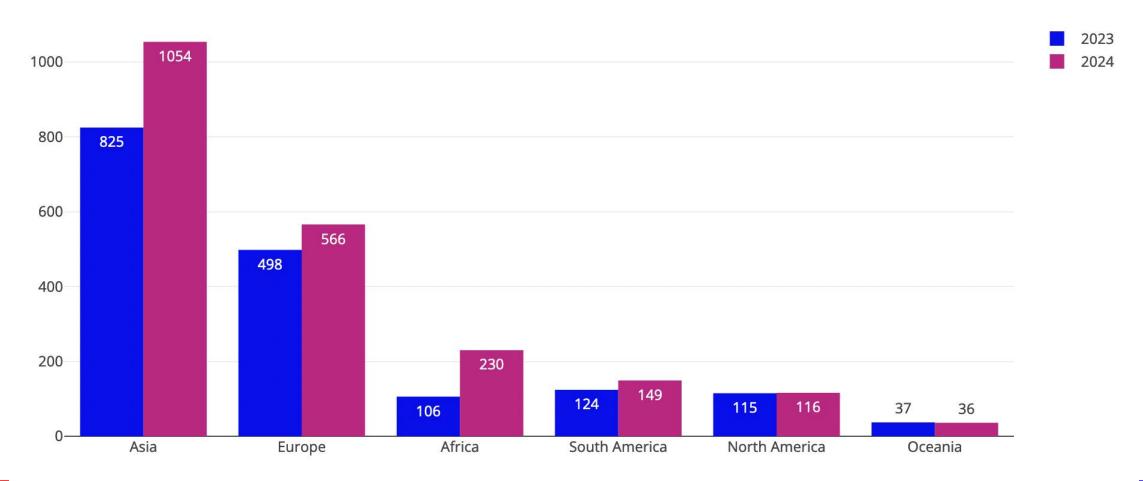
2023 Participation





Participation 2023 vs 2024 rankings

Participation, 2023 vs 2024 rankings



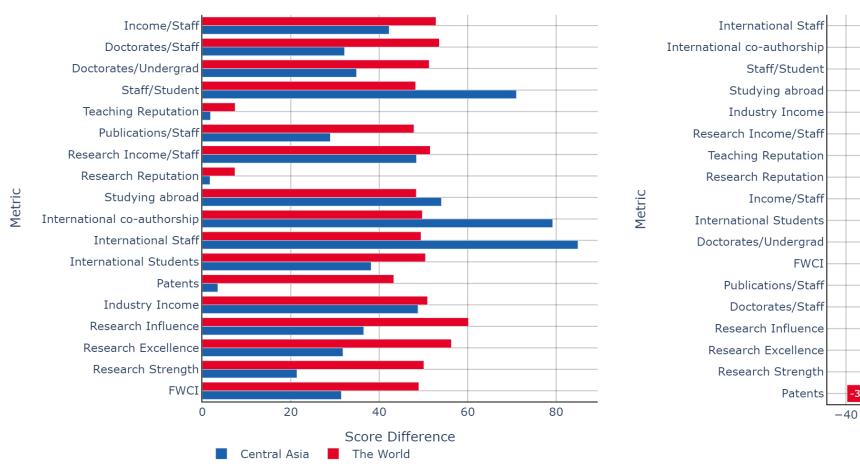
Central Asia Overview with a focus on Uzbekistan

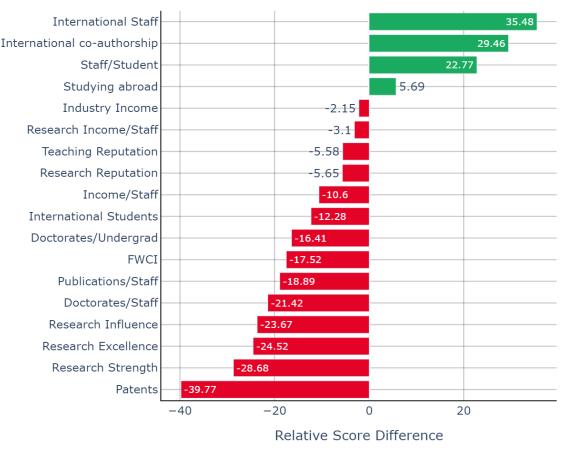


Central Asia vs The World 2024 Metric Differences

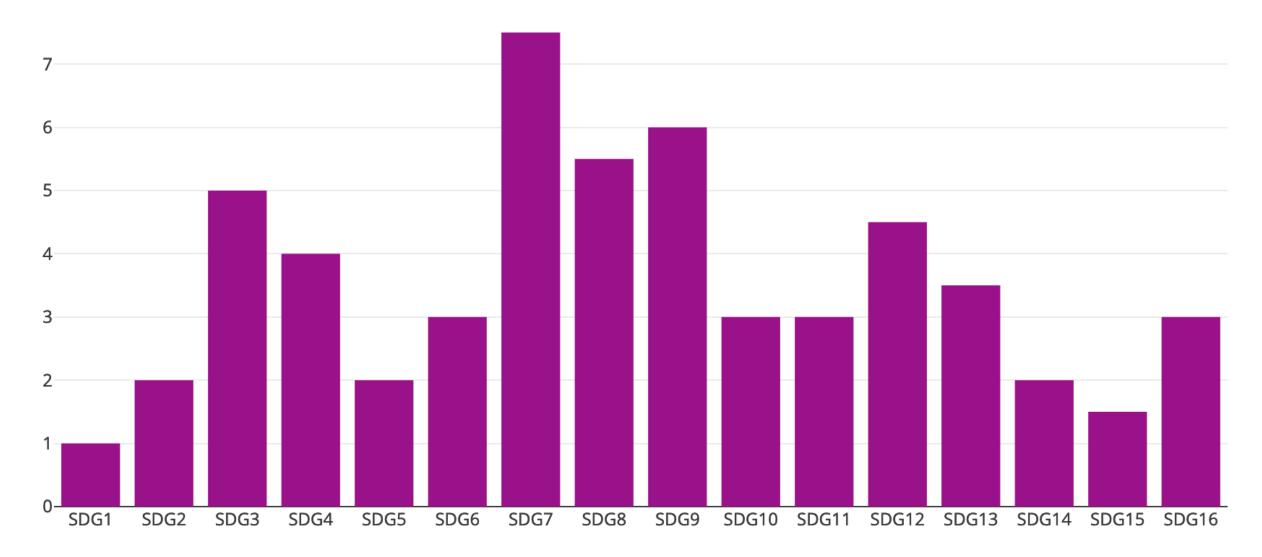
Central Asia vs The World Metric Score Difference 2024



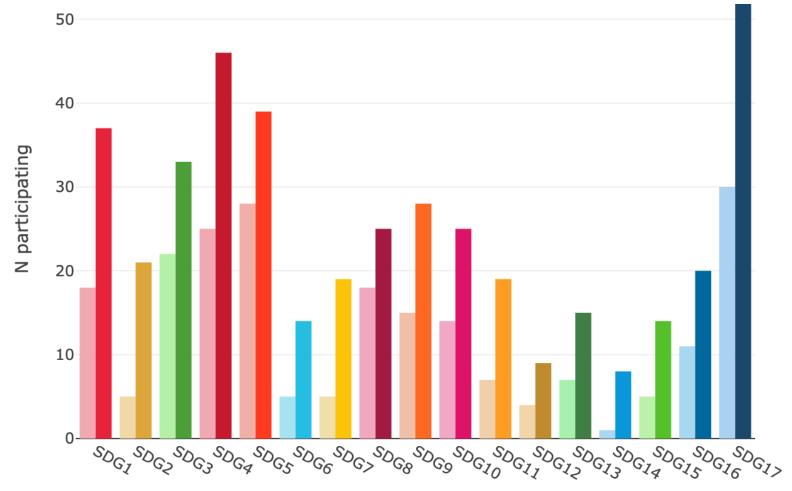




Central Asia, total output per SDG (median)



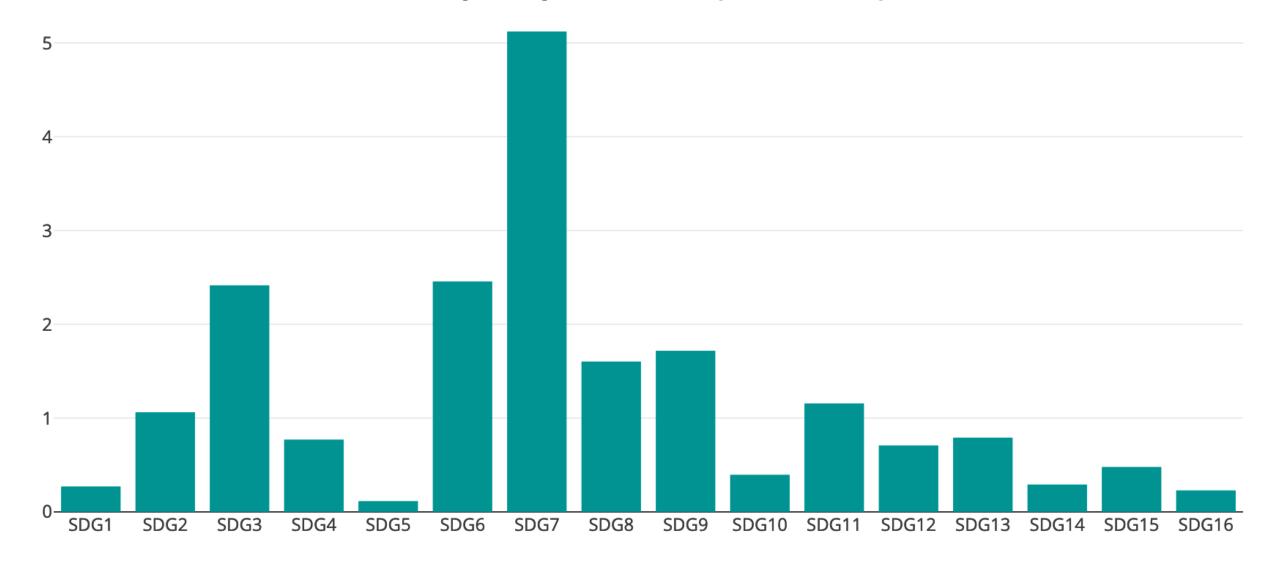
Number of institutions from Uzbekistan participating in 2022 and 2023



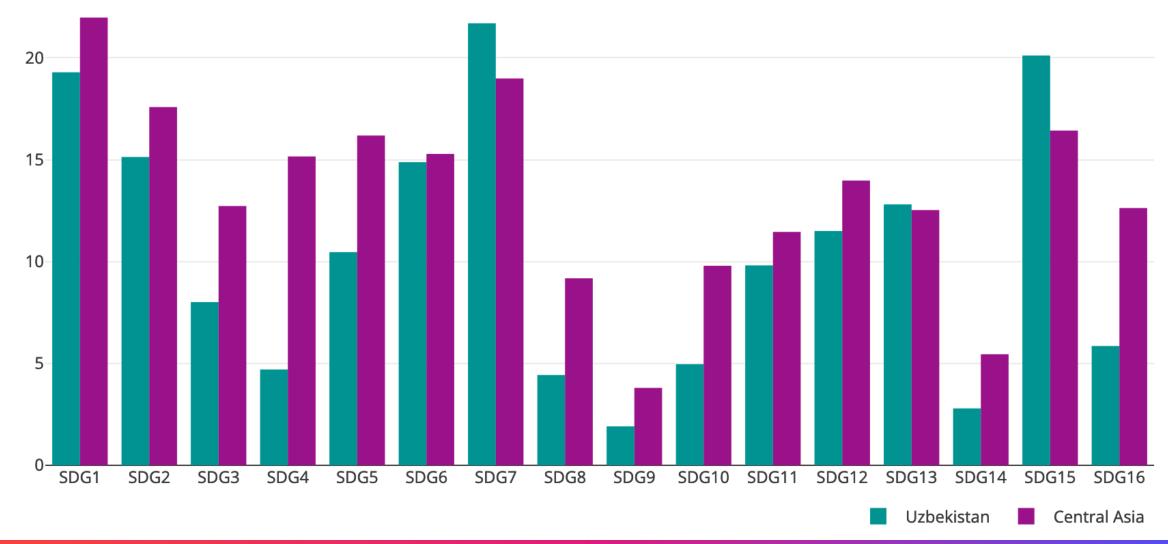
A total of 30 institutions from Uzbekistan submitted to the Impact ranking in 2022 and 53 in 2023 (an increase of 76.7%).



Uzbekistan, total output per SDG (median)

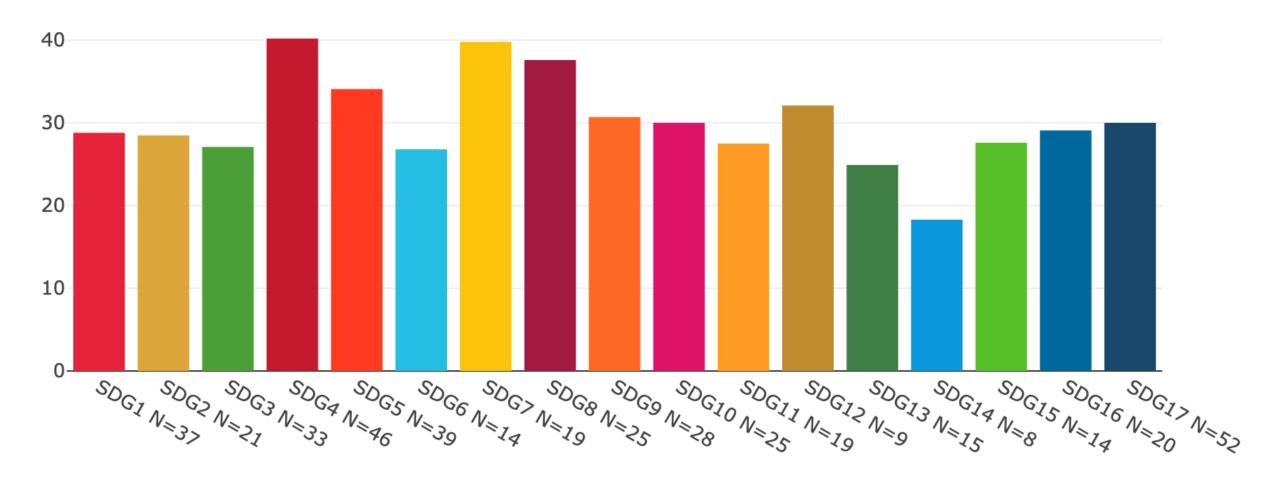


Average Research scores per SDG

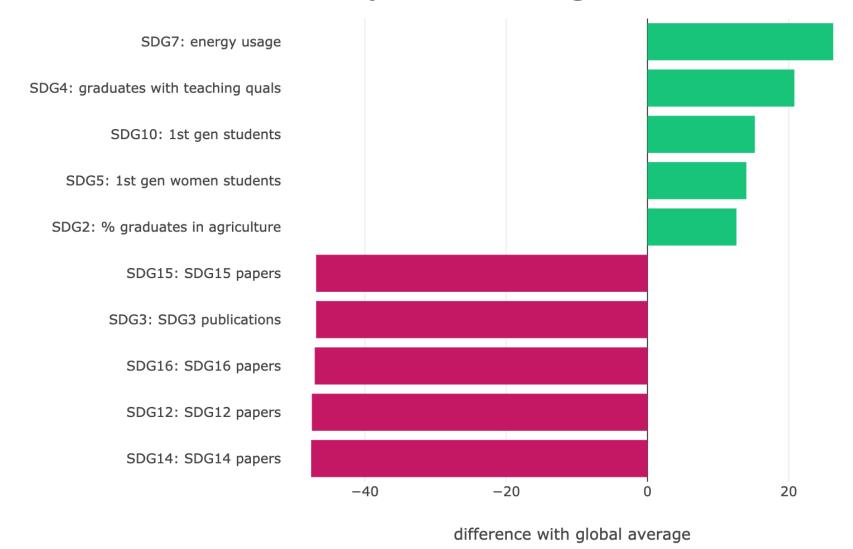




Average score for Uzbekistan institutions per SDG



5 highest and 5 lowest performing indicators





Celebrate your success stories





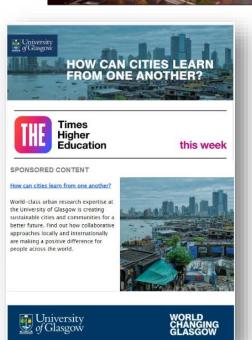




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The University of Glasgow is delivering the UN's SDGs to balance social, economic and environmental sustainability through world-class and collaborative research.









Global Sustainable Development Congress



Uniting higher education, governments, industry and civil society for a sustainable future

Bangkok, Thailand 10–13 June 2024



3,000

attendees in-person and online



700 institutions and

organisations involved





60% higher education

nigher education

40%

business, government and civil society



60%

Asia Pacific, Australasia & Oceania

40%

Rest of the world



15

hours of dedicated networking time

Brand promotion across THE's channels: website

- 30 million unique visitors

social media

- 477,000 followers email

- 139,000 members



Thank you.

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