









# The challenge of AI and how UK HEIs are responding

Meeting the needs of global and local contexts and making positive change





When you hear the word AI, what are the three areas of concern that come to your mind?





Spend two minutes to discuss with each other





How can you prevent this from happening?



## We can police our students ©

#### Al Content Detector & Paraphraser

With over 99% accuracy and Al detection coverage that includes ChatGPT and Bard, you can rest assured that you're fully covered with the market's most comprehensive Al detector.

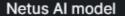


Netus Al

Netus AI detector is designed to identify and differentiate between human-written and AI-generated content with 99% probability. We're utilizing the same technology employed by Turnitin. It evaluates textual patterns, context, syntax, and semantics which helps to identify differences of AI-generated content. As AI content generation evolves, we continue to stay ahead of the curve. For the highest level of stealth we suggest that your content passes V1 and V2 detectors.



# Our students can get around the detection 😊



Paraphrasing models

Pricing



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Vs

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#### [undetectable AI]

#### Advanced AI Detector and Humanizer

Rated #1 Best AI Detector by Forbes! Use our AI detector tool to check if your text will be detected as AI-written content. Our AI text humanizer enhances your content to match the quality of human writing. Clicking "humanize" removes AI detection and ensures your text will bypass AI detectors.



# We must stop them from doing wrong!!!

#### **BUSINESS INSIDER**

TECH

#### ChatGPT showed it could pass a freshman year at Harvard and achieve a 3.34 GPA, student says

Beatrice Nolan Jul 19, 2023, 4:09 PM GMT+5



□ Save



The entrance to Harvard Yard. Scott Eisen/Getty Images

- ChatGPT is capable of achieving respectable grades at Harvard, an experiment found.
- Per the experiment conducted by a Harvard student, the bot





# But sometimes they are doing right...

TECH

#### ChatGPT showed it could pass a freshman year at Harvard and achieve a 3.34 GPA, student says

Beatrice Nolan Jul 19, 2023, 4:09 PM GMT+5







The entrance to Harvard Yard. Scott Eisen/Getty Images

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Vs



#### TURNITIN AI detection !!!!!!

#### ToK/EE

Hello. i really need help. i'm currently doing my TOK exhibition commentary and turnitin is being so annoying. even tho my teacher has seen me write my commentary infront of her, she still won't believe me and chooses to believe the Al score, i currently have a 67% even tho i've fully written the thing myself- i still don't understand how this thing work. i've rewritten 3 times, changed words 5 times and restructured my essay twice just to try to get rid of it but the score kept getting higher. my commentary is due monday and i really need help with trying to fix this issue. so far i've contacted turnitin and explained the issue since my teacher has decided to be an ignorant person but i need more tips on how to get rid of it.

please help ASAP!!!!

#### Challenges

There is no point in banning the technology; it is here to stay.

There is no easy answer. The battle will be never ending.



#### Solutions

## Use of Al/plagiarism detection tools

- Turnitln, Copyleaks, GPTZero
- Help detect combinations of Al and human use

# Training and awareness programs

- For both students and educators
- Ethical implications of Al use
- Importance of academic integrity.

### Appropriate referencing

- Poor referencing, paraphrasing and copying text constitute malpractice
- Explanation of how it has been used





## Opportunities

UK HEI's take advantage f Al

### Suffolk: Tailor learning experiences

Using AI to tailor learning experiences for each student, catering to their individual needs.





#### Warwick: Individual feedback

Intelligent AI tutoring systems that provide individualized feedback and instruction to students





### Anglia Ruskin: Grading

Al-driven grading systems to expedite the assessment process, ensuring consistent feedback and freeing educators to focus on in-depth student engagement





#### University of East London: Research

Using generative AI to assist in research tasks including analyzing large datasets and generating relevant insights





#### Open University: Predict performance

Using Al-driven predictive analytics to analyze student data and predict their performance, allowing educators to intervene and provide support when needed



